

ADS for The Lion King JR. Playbill

AD SUBMISSION DEADLINE-Friday September 21, 2018

Support the Scranton Players production of -The Lion King JR.

and congratulate your cast or crew member!

Each actor is required to contribute to each of the following: 1. Participate in the poster distribution day. 2. Sell a minimum of \$50 in advertising space within the playbill (either one full page, 1/2 page or two 1/4 page ads). Any student who does not sell a minimum of \$50 in advertising space can purchase a \$50 personal ad or will be billed an additional \$50 beyond the regular participation fee.

1. Choose your ad size:

Full Page- \$100

Half Page – 4.5”x 3.75” - \$50

Quarter page – 2.25”x 3.75” - \$25

2. Create your ad. Choose one of the methods below:

Send ads as press ready, high resolution (300dpi) PDF or JPEG format or as clean laser or ink jet prints. Fill out the form below or email the required information to our Ad Sales Coordinator at ScrantonPlaybillTeam@gmail.com

OR

Is this Greek to you? You can make your ad in Word similar to the examples below. Fill out the form below (or email the required information) to Ad Sales Coordinator at ScrantonPlaybillTeam@gmail.com

OR

Need even more help? Contact Ad Sales Coordinator at ScrantonPlaybillTeam@gmail.com by **September 14th** (even earlier is better!) for help designing your ad. It will help if you write down some of your ideas for her to work with. She and another volunteer can assist you or even design the ad for you from scratch.

3. Send or drop off your payment (**cash or checks made to Scranton Middle School**) and/or hard copy ad

to:

Scranton Middle School

8415 Maltby Rd, Brighton, MI 48116

Attention: Mark Wilson

AD SUBMISSION DEADLINE is Friday, September 21, 2018.

Thank you for your support of the Scranton Players!

Ad Form / Required Information

Customer name:

Email & Phone#:

Name of affiliated student(s) in the show:

Ad size:

Cost:

How are you sending your ad?

- Mailing camera-ready hard copy
- E-mailing high-res PDF or jpeg
- Asking Graphic Designer for help (please include details of what you would like to say and maybe provide a picture you would like in the ad)

The ads can either be personal or business related.

Here are a few examples of previous ads found in a Playbill. Use these for inspiration for creating your ad for your loved one! Have fun with it!



JEFF VON BUSKIRK

Artist • Designer

www.vonbuskirk.com

insta: @vonbuskirk

fb: vonbuskirkart

Thanks to the amazing, hard working set crew and congratulations to the rest of the cast and crew who worked hard to create a great experience! Stars all around!





Emily Wilson
We are proud that you are letting your Freak Flag Fly!
Love Mom, Dad, Andrew & Hannah

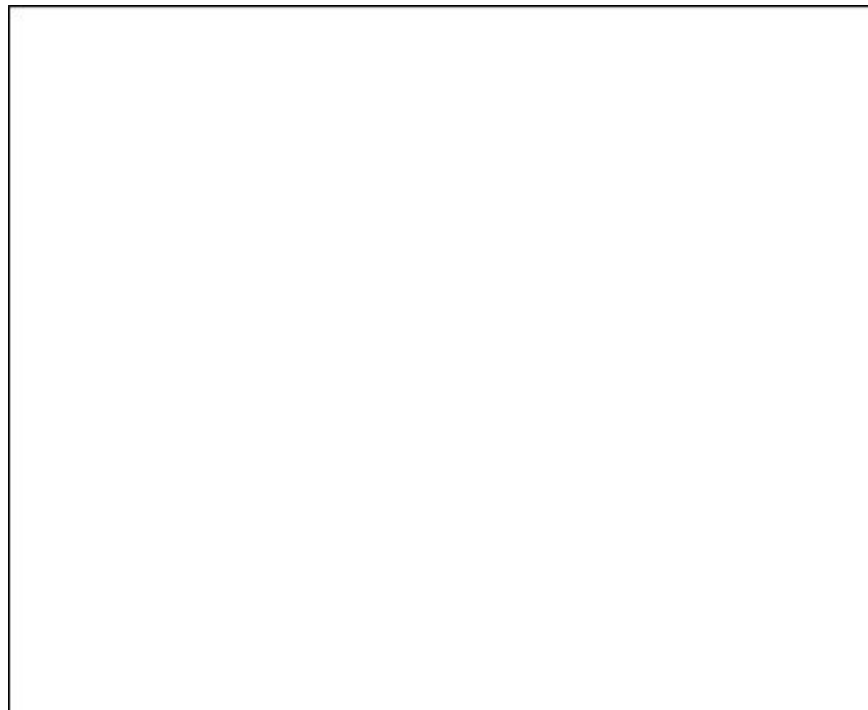


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HALF PAGE TEMPLATE 4.5" x 3.75"



QUARTER PAGE TEMPLATE 2.25" x 3.75"

